**Neelima Gupta**

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**PROFESSIONAL EXPERIENCE**

* 7+ years of experience working with **United Online Software Development**, **Cognizant**, **UBS** and **Genpact** in design and development of web portals, web products and SCORM compliant e-Learning courses.

**SYNOPSIS**

* Currently responsible for Design & Development of **UOL-interflora** web pages and leading the Web Development operations of the Web Dev team in Hyderabad in coordination with the counterpart UK based business team.
* Extensive programming experience in **HTML, CSS, AJAX, JavaScript, JSON, Action Script3.0** and  **jQuery**.
* Core responsibilities include analyzing projects requirements, creating Design Documentation, estimating scope of web development and preplanning based on priority of requirements and dependencies.
* Responsible for end-to-end deployment of web applications to production and post deployment support with error free track record.
* Well versed with browser compatibility issues and support different versions of IE, Firefox, Opera, Safari, and Chrome.
* Experience in developing, debugging and testing web pages on iPad.
* Worked on proprietary CMS like Contributor for maintaining, updating and designing new web pages and sites for UBS internal setup.
* Good knowledge of designing and developing SCORM **complaint Flash based e-Learning courses**.
* Good knowledge of developing simulations and demos using **Captivate**.
* Handling multiple projects within given time frame.
* Have developed many Web Portals/Applications using AS3.0, XML, JavaScript and MS excel.
* Interacting with clients, understanding their requirements, maintaining critical quality of the projects, ensuring zero defect product, adherence to deadlines and achieving the highest customer satisfaction score (Net Promoter Score).

**PROFESSIONAL EXPERIENCE**

* Working as a **Senior Software Engineer** with United **Online Software Development India Ltd**., Hyderabad from 4th Jan 12 to till date.
* Worked as **senior Analyst** with **Cognizant**, Hyderabad from 1st Jan 10 to 2nd Jan 12.
* Worked as a **Senior Analyst** with **UBS**, Hyderabad from 11th May 09 to31st Dec 09
* Worked as a **Process Associate** with **Genpact**, Hyderabad, from 16th Apr 07 to 8th May 09
* Worked as a contractor employee with Genpact on the payroll of **ADDECCO Flexione** from 5th Jan 06 to 3rd Nov 06
* Worked as a Graphic Designer with **IRISSCOPE Pvt Ltd** from 1st June 04 to 27th May 05.

**TECHNICAL PREVIEW**

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| Web Technologies | HTML, javascript, CSS, Ajax, XSL, XSLT, XML, XHTML, AJAX, Jquery, Flash Action Script 3.0 |
| Programming | PHP |
| Web Servers | Apache Server, IIS6.0 |
| Operating Systems | Windows, Linux |
| Databases | MYSQL |
| Versioning Tools | CVS |
| Development Tools | Eclipse, Putty, Adobe Dreamweaver, Notepad++, Articulate Rapid E-learning Tools 09 |
| Image Processing | Photoshop CS3 |
| Multimedia Tools | Adobe Flash CS4, Adobe Captivate |
| Video Editing Tool | Adobe Premiere |
| Sound Editing Tool | Sonic Foundry SoundForge |

**STRENGTHS**

* Innovative in developing Business Logics
* Quick learning & Multitasking
* Good communication skills
* Planning and coordination
* Visualization of Storyboards
* Ability to work with, and guide a team
* Understanding client requirements

**WORK DETAILS**

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| **Company Name** | **United Online Software Development India Pvt Ltd,** |
| **Designation** | Senior Software Engineer |
| **Duration** | 4th Jan 12 to till date |
| **Projects 1** | Click And Collect, Finishing Touches and Product Personalisation |
| **About** | Implemented this project for the Interflora <http://www.interflora.co.uk/> application. Usually e- commerce websites will deliver the products to the customer addresses. As part of this project, provided an opportunity to the customer such that order can be placed in the site and will be collected from the nearest florist. |
| **Environment /** **Technologies** | Bing Map API, XHTML, CSS, JavaScript, AJAX, XML, XSL, JavaScript |
| **Roles & Responsibilities** | * Implementing the BING REST service to display map based on zip code or town. * Designed the layout and pagination functionality to display the list of available florist with its details and map. * Implementing the BING Map API to show the map for each florist location. * Manual and Sanity Testing of the pages and Order Confirmation Process. * All the pages are XML’s with XSL’s applied to them. * Designed the user interface for displaying list of available florists. |

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| **Company Name** | **Cognizant / UBS** |
| **Designation** | Senior Associate |
| **Duration** | 11th May 09 to till date |
| **Projects** | FTB, Mousetrap, HR Interviews, Web Forms with automated email trigger, DHL, Publication Library, UBS internal website maintenance. |
| **Environment / Technologies** | Windows XP, Flash CS3, Dreamweaver CS3, Action Script 2.0/3.0, Captivate 3.0, XML, JavaScript, ASP, Rapid E- Learning Tools like Articulate, HTML, CSS |
| **Roles & Responsibilities** | * Researched & modified extensively the core Articulate published files to meet project requirements. * Possess good understanding of the course packaging for LMS compatibility. * Worked upon developing all sorts of dynamic interactivities using XML, Shared Objects etc. * Hands-on experience upon creating OOPs based dynamic shell that can be edited using XML in AS 3.0 * Developed dynamic web based forms using JavaScript, HTML and ASP. * Good experience in developing Video based interactive E-Learning courses. * Developed simulations for Live applications. * Developed a custom component (slider) for controlling multiple swfs on single timeline. * Help peers in developing business logics and providing solutions. * Helping my immediate supervisor in Client communication & effort estimation. * Update, maintain and design UBS internal websites on daily basis. |

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| **Company Name** | **Genpact** |
| **Designation** | Process Associate |
| **Duration** | 5th Jan 06 8th May 09 |
| **Projects** | Visa Process, HR Certification, System 1, Cost Saving Calculator, Environment Health and Safety (EHS), Nissan |
| **Environment / Technologies** | Window Xp, Photoshop 7.0, Flash Mx 2004, Actionscript2.0, Screenweaver3.0, XML, Javascript, ASP, Dreamweaver MX 2004 |
| **Roles & Responsibilities** | **Visa Process:**   * This is an online training course meant for Genpact employees, going aboard. * Customer requirement analysis and developing course structure * Creating the Course Interface * Creating dynamic forms * Communicating with ASP * Developing user tracking system   **Cost Saving Calculator:**   * Cost Saving Calculator is a flash-based executable tool developed for GEXPRO. It is one of the leading supply chain and inventory management companies in the US. The requirement was to develop a cost calculator tool that helps the employees calculate the cost difference. Earlier it was worked on an Excel spreadsheet. The newly developed tool simplifies the whole process of cost analysis and gives one an estimate of cost saved by the company. * Analyzing the pre-defined formulae in the excel spreadsheet and implementation in Flash * Used third party tool – Screenweaver 3.0 for exporting the reports generated to html format   **Environment Health and Safety (EHS):**   * This is an online training course meant for the GE employees across the globe. EHS is categorized into four categories – Technical Specific, Country Specific, Site Specific and Geographic Specific. Based on the guidelines for each of the categories, courses are developed at Genpact. * Responsible for developing activities for the course & implementing SCORM standards.   **Nissan:**   * Nissan is a Web Based Demo package used by client to promote its products. * Developed the XML based dynamic templates where content and interactivity can be modified using XML. |

**ACHIEVMENTS/REWARDS**

* Received the ‘**Thank** **you’** award from **UBS**.
* Received the ‘**i-Think**’ award from **UBS**.
* Provided technical solution to client that helps them reducing cost by 50%.
* Won International recognized **MCAI** award from **Genpact**.
* Received a good appreciation from client for developing a Cost Saving Calculator.

**ACADEMIA**

* Diploma in Multimedia from Arena Multimedia.
* Diploma in computer with 1st division from Pioneer computer Education centre
* Quest Intermediate with 1st division from DataPro
* Master of Commerce passed with 1st division from Agra University.

**(NEELIMA GUPTA)**